

LEARNINGSERVER

Benefits for Software Manufacturer OEMs

- Perception of application completeness; LearningServer enhances your software to appear bigger/better/fuller/more-complete while strengthening, extending, and capitalizing on your Microsoft .NET or SharePoint solution
- Competitive Advantage; separate your company from the competition by offering something that your competitors do not
- eLearning provides a more-comprehensive upgrade to customer learning than a simple in-line help system
- eLearning can reach a wider group of people than existing systems
- LearningServer may offer a lower cost per seat than current system
- LearningServer promotes more users to use your software. This is especially useful for seat-based software offerings.
- A comprehensive eLearning help system reduces incoming support calls to helpdesk
- LearningServer handles training management more efficiently than other options (classroom, etc..)
- LearningServer is a .Net product; easy integration, web services, active directory, delivers training in a seamless environment, easy to implement, configure, and customize
- Can be used to qualify customers for different support levels by showing they completed product training/troubleshooting help
- Remove dependencies on outside sources; LearningServer allows you to control everything on-premise or hosting server of your choice
- Certifications / Credentialing – records of log-ins and completions
- Multiple languages supported
- LearningServer occupies a small footprint on the server
- LearningServer can be deployed in multiple ways: SaaS/Hosted/On-premise
- OEM agreement includes free internal-use license of LearningServer
- Private Label; LearningServer appears as part of your product, completely branded by you
- Add adjacent content to the system (for example: if you offer financial record keeping software, you could add courses such as finance 101)
- Possible upgrade and feature-inclusion revenue
- Training revenue
- Quickly train employees, partners, distribution channel on-demand