



Over 1,500 Online Courses from World-class Providers

## Catalog of Courses:

*Business*

*Communications*

*Diversity Management*

*Engineering*

*Ethics and Governance*

*Finance & Accounting*

*Food Service*

*Health Care*

*HIPAA Compliance*

*HR & Employment Law*

*Industrial Skills*

*Insurance & Financial Services*

*Marketing*

*Natural Resources*

*Negotiating*

*OSHA Compliance*

*Personal Skills & Growth*

*Retail & Franchising*

*Sales & Customer Services*

*Team Performance*

*Technology & IT*

## Hundreds of Courses at Your Fingertips

CertiLearn has partnered with leading course providers to offer a comprehensive library of online courses with world-class content. These off-the-shelf courses can provide your organization with the best and most appropriate content for your specialized needs and specific content areas across a wide array of industries and professions, including courses on business, employment law, engineering, human resources, OSHA safety, sales, and technology, to name a few.

## Ready-made, Comprehensive Content

Your organization can create custom libraries by selecting from over 1,500 courses. Choose from a vast selection of categories, each with hundreds of courses. These shrink-wrapped, state-of-the-art courses were built by CertiLearn's content experts and course provider partners, and are given a stringent audit to ensure the highest quality standards.

## A Complete Library in an Instant

CertiLearn's Course Library operates in the IntraLearn e-Learning system, and is based on sound instructional design methodologies. Courses load so easily that you can populate a site with an entire curriculum without any specialized technical or IT skills. Your own course library can be up and running in a matter of days.

## Embraced by Clients Worldwide

Our industry standards-compliant system and its courses are already being used by satisfied customers worldwide, including such marquee accounts as the American Society of Ophthalmic Administrators, Baxter International, Cigna, Cingular Wireless, Citibank, Kimberly-Clark, the International Franchise Association, New York Life, Sun Microsystems, and Xerox.

Many of these clients have requested and received custom content as they continue to build their libraries with advanced courses in all areas of their organizations.

## Benefits to Your Business

Save hundreds of hours and thousands of dollars by choosing from a library of pre-built courses for all of your training needs. All courses have been carefully designed to meet specific learning objectives. The benefits to your organization's members, employees, franchisees, students, contractors, partners and customers include:

- Increased knowledge base
- Reduced training costs
- Self-study flexibility
- Diverse presentation styles to meet varied learner needs
- Solutions to government or regulated training requirements
- Enhanced confidence and allegiances

## Industry-specific, Needs-oriented

Courses can easily address accreditation, certification, and credentialing mandates in hundreds of fields. Most courses include practice tests and assessments that are linked to printable certificates. Third-party courses comply with up-to-date industry standards like AICC, LRN, and SCORM.

## Fast-track to Online Courses for Associations, Industries, and Organizations

### Comprehensive e-Learning

This successful e-Learning program offers the three, critical components for providing a wrap-around, online training environment, including:

- Infrastructure - LMS, course tools, delivery platform, collaboration, facilitated learning, and e-commerce
- Services - distribution, consulting, course customization, implementation, portal, and LSP/hosting
- Content - vertical compliance, soft skills, academic, technical, industry-specific, and custom courseware

IntraLearn, together with its consulting partners, offers the technology infrastructure and services to roll out a winning solution. Partnership with CertiLearn provides the pre-built content necessary for the success of your e-Learning program.

### Custom Course Imports

Your organization may require unique course topics that are not offered in the CertiLearn Course Library. You can add as much content either by importing your own proprietary courseware or by creating courses directly online.

### Course Authoring Tool

Course developers can develop unlimited, customized courses with IntraLearn's built-in course authoring tool. This tool allows them to modify course content material online at any time, heightening the value of a facilitated learning program.

### Course Library Options

You can choose from three Course Library options:

- A customer hosted and managed solution
- A CertiLearn ASP solution
- A CertiLearn hosted and managed solution

### Contact Information

To discuss your options or sign up for a course library today, contact Mike Bush at 954-713-1167 (mbush@certilearn.com).

To view a sample course selection hosted by CertiLearn, visit [www.MemberUniversity.com](http://www.MemberUniversity.com).

*"CertiLearn can now provide ready-made courses on a wide array of topics--quickly and affordably. This will accelerate the ability of organizations to serve their constituents with quality online education."*

Gary LaBranche, CAE, President, CertiLearn



*Courses from the CertiLearn library were added to the International Franchise Association's site to provide a comprehensive online educational offering for franchise executives, managers, and employees in over 500,000 franchise locations.*



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