

## **LEARNINGSERVER** for OEMs eLearning Benefits

### **Advantages:**

- Perception of application completeness; LearningServer enhances your software to appear bigger/better/fuller/more-complete while strengthening, extending, and capitalizing on your .NET solution
- Competitive Advantage; separate your company from the competition by offering something that your competitors do not
- eLearning provides a more-comprehensive upgrade to customer learning than a simple in-line help system
- eLearning can reach a wider group of people than existing systems
- LearningServer may offer a lower cost per seat than current system
- LearningServer promotes more users to use your software. This is especially useful for seat-based software offerings.
- A comprehensive eLearning help system reduces incoming support calls to helpdesk
- LearningServer handles training more efficiently than other options (classroom, etc..)
- LearningServer is a .Net product; easy integration, web services, active directory, delivers training in a seamless environment, easy to implement, configure, and customize
- Can be used to qualify customers for support by showing they completed product training/troubleshooting help
- Remove dependencies on outside sources; LearningServer allows you to control everything in house (behind firewall)
- Certifications / Credentialing - records of log-ins and completions
- Multiple languages supported
- LearningServer occupies a small footprint on the server
- LearningServer can be deployed in multiple ways: LSP/Hosted/Behind firewall
- OEM agreement allows your company to deploy LearningServer internally based on seat blocks purchased

- Private Label; LearningServer appears as part of your product, completely branded by you

#### **Additional Advantages to having an eLearning Help System**

- Software can add adjacent content to the system (for example: if you offer financial record keeping software, you could add courses such as finance 101)
- Possible upgrade and feature-inclusion revenue
- Training revenue